

New Data Protection Law: how to set up the required organisation and compliant processes?

> How to do the impact assessment when the intended treatment may generate a high risk?

> How to select and monitor service providers? How to secure data in cloud relationships?

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INTERNAL ORGANISATION REQUIREMENTS

9.00 Treatment of Client Data and the limits imposed by the Data Protection Law

- Notion of treatment
- Understanding the purpose and the methods of data treatments (automatised/ not automatised) : AMLA, transaction monitoring, FinSA (suitability, appropriateness), marketing
- Obligations and rights relative to data, quality of data and data treatments

Dr. Kaspar Luginbühl

9.40 How to implement the Data Protection organisational measures

- How to do the impact assessment when the intended treatment may generate a high risk: examples of treatments categorised as high risk; material and formal aspects of an impact analysis
- Treatment internal directive
- Data Protection directive
- Creation of the inventory of data
- Setting up the Register of Processing Activities
- Practical examples of rights of access
- Practical examples of implementation of the register
- Nomination of the managers of registers

Philipp Rosenauer

10.40 Coffee break

SERVICE PROVIDERS & CLOUD

11.00 Working and Exchanging Data with Service Providers

- When and how data may be shared with third party providers
- The legal issues from a data protection, professional secrecy and regulatory point of view
- Whether a contract is needed and which one
- Typical contractual issues when dealing with providers, including in the «Cloud»
- How to monitor service providers
- International data transfers and related issues

David Rosenthal

11.50 Securing Data in Cloud Relationships: A Comprehensive Guide

- Introduction to cloud security: Importance and key concerns.
- Technical measures: Best practices for cloud security.
- U.S.-based providers: Concerns and alternatives.
- The Swiss Cloud: Data location and contractual exclusions.
- Risk assessment: Evaluating provider security measures.
- Conclusion: Key points and final recommendations for data protection in the cloud.

Marc Minar

12.30 Lunch

PROFESSIONAL SECRECY

13.40 Data protection law and professional secrecy according to Banking Act and FINIA

- Relationship between data protection law and professional secrecy
- Comparison between data protection law and professional secrecy: purpose, scope, consequences etc
- Is a breach of data protection law also a violation of professional secrecy?
- The consequences of a reported data breach from a professional secrecy law perspective
- Practical aspects and examples, in particular implementation in client contracts, ICS, duties Board of Directors, etc

Dr Lamara von Albertini

DATA MINIMISATION, DATA DELETION, DATA BREACH

14.20 Data minimisation and Data deletion: how to integrate these Data Protection requirements in the banking processes

- Defining the scope of the data and records management initiative (e.g. unstructured data, structured data and semi-structured data)
- Most important retention periods for Switzerland
- Anonymisation vs. Deletion of Data
- Risk-based approach to implementing data minimization capabilities
- Analysis of the IT Application Landscape
- Typical challenges observed regarding data and records management

Philipp Rosenauer

15.00 Coffee break

15.20 Managing Data Breach Risks: A Comprehensive Overview

- Data breach basics: Definition, importance of risk evaluation.
- Regulator expectations: Analysis of causes, effects and corrective measures.
- Evaluating risk: Factors to consider, including banking secrecy violations.
- Notification requirements: Anticipating and assessing risk.
- Internal consequences: Identifying and addressing organizational deficiencies.
- Conclusion: Summary, recommendations for managing data breach risks.

Marc Minar

16.10 End of the conference

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PRACTICAL INFORMATION

Venue
Zurich Sheraton Hotel
Pflingstweidstrasse 100, Zurich

Visio conference on Zoom
The Zoom link and the documentation will be sent to the participants on 29 March in the afternoon. Academy & Finance provides technical assistance during the conference.

How to register
by phone: +41 (0) 22 849 01 11
by fax: +41 (0) 22 849 01 10
by e-mail: info@academyfinance.ch
by post: Academy & Finance SA
3 chemin de la marbrerie, PO Box 1344
1227 Carouge
www.academyfinance.ch

Fees
1160 CHF (+ VAT 7.7%)
Asset managers /trustees of ASG-VSV: 960 CHF
Other asset managers: 990 CHF
Additional registrations from the same company: - 50%

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Registration and payment
Payment is made by bank transfer or by credit card. Credit card payments will be debited immediately upon receipt of card details. In any case, we will send you an invoice by email.

Substitution & cancellation policy
Substitutions from the same company are accepted at any time. Cancellation requests must be received in writing, by fax or by post up to the following dates end of business :
• 23 March refund of 90%
• after 23 March no refund will be made for cancellation.

REGISTRATION FORM

I register for the seminar «New Data Protection Law: how to set up the required organisation and compliant processes?» in Zurich on thursday 30 March 2023.

- I will attend in the conference room I will attend online on Zoom
- My firm is an asset manager / trustee My firm is member of ASG-VSV

FIRST PARTICIPANT

Full name.....
Position.....
E-mail.....

SECOND PARTICIPANT (-50%)

Full name.....
Position.....
E-mail.....

Company.....
Address.....
Postcode..... City.....
Tel Mobile.....

Person to which the invoice must be sent for payment:

Name..... Email.....
Bank transfer Mastercard VISA AMEX
Credit card No : ____/____/____/____ Expiry date : ____/____
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Date Signature.....

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