

ESG Crypto Assets: how Crypto intersects with ESG

Tracing ESG cryptos - Price premium - Future of non ESG cryptos...

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14.00 Crypto miners and ESG

- China recent decisions regarding miners
- Trends of localisation of crypto mining
- Trends in terms of regulation
- Do miners try to produce with less electricity; more "green electricity"?

Florence Anglès

14.30 How are crypto assets rated in ESG criteria

- Which ESG criteria may apply to crypto ?
- What regulation applies to ESG criteria and how this regulation may apply to crypto?
- Different ESG rating for diverse cryptos ? for diverse miners? For cryptos produced in different countries, with different energy sources? For cryptos produced in different periods of time / places?
- What information can be obtained to evaluate the quality of cryptos in ESG terms?

Florence Anglès

14.45 Break

CRYPTO MINING & ESG CRITERIA

15.00 Understanding the conditions of production of crypto assets

- Factors of production: capital/labour/technology; electricity consumption (quantity, source of energy); proportion of electricity in production cost
- Cost of production. trends
- Productivity gains...; correlation with price of electricity; economies of scale?
- Computing power costs
- How to produce more cheaply: more computing power vs more electricity?
- Differences in cost of production of various crypto currencies
- Profitability of crypto production

Sébastien Gouspillou

15.20 How to trace coins to make sure of the ESG origin

- Is it possible to know the name/address of the miner, the production site; the quantity and quality of electricity used, the production year?
- Is it possible to trace the miner and ask him questions about the conditions of production? Is the seller of a crypto asset supposed to have these informations?
- Which countries require the miner to document / certify its production process and to share access to these informations?
- Can you make the old cryptos "green" by purchasing a certificate (planting forestry to compensate the CO2 emitted by crypto production...)?

Sébastien Gouspillou

15.45 Business Model of a mining firm

- Cost vary depending on IT costs and electricity costs; is green energy (water, wind, solar) cheaper?
- Revenues varies depending on BTC market conditions
- Characteristics of this crypto market
- Capitulation?

Sébastien Gouspillou

16.00 Break

ESG CRYPTOS: INVESTORS DEMAND, PRICE

16.15 Institutional investment approaches connecting ESG and crypto/blockchain

- Blockchain ESG meets crypto ESG: how the blockchain is suited to ESG projects, and how these are rapidly making their way into the crypto universe: a Venture Capital approach
- Putting PoW / mining power usage in context
- Putting PoW coins in context within the overall crypto market, outline diversified crypto portfolio opportunities ex PoW

James Dougall and Mark Browne

16.30 Understanding the crypto characteristics

- Crypto market in a nutshell, number of coins, alt-coins vs bitcoin, marketcap, etc...
- What are the main factors driving the price/volatility of crypto assets?
- What is the mechanism of consensus, proof of work vs proof of stake?

Maxime Lagane

17.00 Investment demand for ESG cryptos

- Analysis high level of BTC and other cryptocurrencies from an ESG point of view
- Is there a demand from crypto investors to buy well positively rated ESG cryptos?
- How to consider this aspect in a traditional equity portfolio?
- How to invest in ESG crypto mining firms?
- Who to trust to be sure of the ESG "quality/ characteristics" of the crypto that you own or that you are about to purchase? Who should pay for the certification: buyer or seller?

Maxime Lagane

17.15 ESG cryptos

- ESG & Crypto market growth
- Cryptocurrencies and Sustainable Finance
- How Crypto Intersects with ESG
- Crypto ESG Portfolio construction
- Risk and ...opportunities

Géraldine Monchau-Richard

17.30 Q&A - Roundtable

- Will the market price of ESG crypto be higher ("ESG" premium over non ESG crypto) because there will be an increasing preference for ESG cryptos, which could be more easily resold (better liquidity)?
- Will the ESG premium grow over time?
- Will the ESG premium create an incentive for miners to produce more ESG cryptos?

Géraldine Monchau-Richard, Maxime Lagane

17.45 End of the conference

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PRACTICAL INFORMATION

Venue
Hotel Mandarin Oriental
Quai Turrettini, Geneva

Visio conference on Zoom

The Zoom link and the documentation will be sent to the participants on 15 November in the afternoon.

How to register

by phone: +41 (0) 22 849 01 11
by fax: +41 (0) 22 849 01 10
by e-mail: info@academyfinance.ch
by post: Academy & Finance SA
PO Box 6069, CH-1211 Geneva 6
www.academyfinance.ch

Fees

620 CHF (+ VAT 7.7%)

A special fee is granted to the independent asset managers: 480 CHF.

Additional registrations from the same company: - 50%

Registration and payment

Payment is made by bank transfer or by credit card. Credit card payments will be debited immediately upon receipt of card details. In any case, we will send you an invoice by email.

Substitution & cancellation policy

Substitutions from the same company are accepted at any time. Cancellation requests must be received in writing (email, fax) up to the following dates end of business :

- 9 November refund of 100%
- after 9 November no refund will be made for cancellation.

REGISTRATION FORM

I register for the seminar «ESG Crypto Assets: how Crypto intersects with ESG» in Geneva on tuesday 16 November 2021.

I want to attend online on Zoom

I am an independent asset manager.....

FIRST PARTICIPANT

Full name.....

Position.....

E-mail.....

SECOND PARTICIPANT (-50%)

Full name.....

Position.....

E-mail.....

Company.....

Address.....

Postcode..... City.....

Tel Fax.....

Person to which the invoice must be sent for payment:

Name..... Email.....

Bank transfer Mastercard VISA AMEX

Credit card No : _____/_____/_____/_____ Expiry date : ____/____

Cardholder.....

Address of AMEX cardholder

Date Signature.....

The organisers reserve the right to amend the programme if, despite their best efforts, circumstances oblige them to do so.

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