

Crypto Mining:

understand the supply side of crypto markets

- > Understand the activity behind the supply of crypto assets
- > Producing your own crypto assets: what advantages?
- > How to invest in crypto mining platforms: private equity, listed stocks...

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INTRODUCTION

14.00 Understanding the regulation of miners

- The regulation of the mining business: is the miner subject to any financial regulation as a producer or a seller of financial instruments (EU MIFID)?
- Does ESG regulation apply to crypto and mining?
- A future trend towards ESG compliant miners?

Florence Angles

14.30 Understanding of the crypto characteristics

- Crypto market in a nutshell, number of coins, altcoins vs bitcoin, marketcap, etc...
- What are the main factors driving the price/volatility of crypto assets?
- Different ways to be exposed to the crypto and crypto miner business?
- What is the mechanism of consensus, proof of work vs proof of stake?

Maxime Lagane

15.00 Break

THE CRYPTO MINING BUSINESS

15.15 Understanding the conditions of production of crypto assets

- Factors of production: capital/labour/technology; electricity consumption (quantity, source of energy); proportion of electricity in production cost
- Cost of production. trends
- Productivity gains...; correlation with price of electricity
- Economies of scale?
- Computing power costs
- How to produce more cheaply: more computing power vs more electricity?
- Differences in cost of production of various crypto currencies
- How miners are financed
- Profitability of crypto production

Sébastien Gouspillou

15.45 Understanding the business model of miners

- What is mining, how does it work?
- Where are the main mining pools?
- Competition, concentration, cartelisation, barrier to entry[?]: effects on production costs and profitability?

- What is the halving?
- Any relationship between cost of production and price of crypto asset?
- Selling policy: storing and speculating to sell at highest price or sale immediately after production? To who do the miners sell their cryptos? Is it possible to pre-order/purchase crypto from certain specific miners? Do the Exchanges buy directly from the miners? How do miners store the non sold crypto assets?
- Do the miners have substantial treasuries/cash or are they tight?
- Current and future trends: miners acquiring electricity plants; electricity producers or computer producers diversifying in crypto mining?
- Overview of mining players: size, geography, listed/private companies, business model

Sébastien Gouspillou

16.45 Break

PRODUCING YOUR OWN CRYPTO ASSETS

17.00 Why produce your own cryptos?

- As the native currency of your blockchain (currency token)
- As a way to build and strengthen your ecosystem (Utility tokens, reward tokens)
- As a way to raise capital and give access to your company or assets ownership (Security tokens, asset token)

Géraldine Monchau-Richard

CRYPTO MINING AS AN INVESTMENT OPPORTUNITY

17.30 How to invest in mining: private equity, listed stocks, funds...

- Investment opportunities
- Access to PE / funds investments: a secret world
- How private / institutional investors invest in mining
- How some also gain access through listed markets

Francesco Abbate

18.00 End of the conference

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PRACTICAL INFORMATION

Venue
Hotel President Wilson
47 quai Wilson, Geneva

Visio conference on Zoom

The Zoom link and the documentation will be sent to the participants on 9 November in the afternoon.

How to register

by phone: +41 (0) 22 849 01 11
by fax: +41 (0) 22 849 01 10
by e-mail: info@academyfinance.ch
by post: Academy & Finance SA
PO Box 6069, CH-1211 Geneva 6
www.academyfinance.ch

Fees

620 CHF (+ VAT 7.7%)

A special fee is granted to the independent asset managers: 480 CHF.

Additional registrations from the same company: - 50%

Registration and payment

Payment is made by bank transfer or by credit card. Credit card payments will be debited immediately upon receipt of card details. In any case, we will send you an invoice by email.

Substitution & cancellation policy

Substitutions from the same company are accepted at any time. Cancellation requests must be received in writing (email, fax) up to the following dates end of business :

- 2 November refund of 100%
- after 2 November no refund will be made for cancellation.

REGISTRATION FORM

I register for the seminar «Crypto Mining: understand the supply side of crypto markets» in Geneva on wednesday 10 November 2021.

I want to attend online on Zoom

I am an independent asset manager:

FIRST PARTICIPANT

Full name.....

Position.....

E-mail.....

SECOND PARTICIPANT (-50%)

Full name.....

Position.....

E-mail.....

Company.....

Address.....

Postcode..... City.....

Tel Fax.....

Person to which the invoice must be sent for payment:

Name..... Email.....

Bank transfer Mastercard VISA AMEX

Credit card No : ____/____/____/____ Expiry date : ____/____

Cardholder.....

Address of AMEX cardholder

Date Signature.....

The organisers reserve the right to amend the programme if, despite their best efforts, circumstances oblige them to do so.

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