



ACADEMY & FINANCE

STEP Swiss European Annual Conference Social programme, 23 April 2010

Golfing at Sempachersee

The two 18-hole championship courses at Golf Sempachersee are situated in a beautiful location above Lake Sempach with a spectacular view over the entire Alps from the Bernese Alps to the Central Swiss Alps and Säntis. With the par-72 18-hole championship course "Woodside" covering a total distance of 6,637m (21'775ft), Golf Sempachersee boasts the longest championship course in Switzerland. It presents a genuine challenge for ambitious golfers and gives recreational golfers the chance to play a really enjoyable round of golf. The par-70 18-hole championship course "Lakeside" covering a total distance of 5,591m (18'343ft) offers spectacular golf for all players in beautiful surroundings. The two championship courses, extensive practice areas including a driving range as well as putting and pitching greens and an attractive club infrastructure nestling in 150ha of land make Golf Sempachersee the largest golf resort in Switzerland. The Green Garden and le Club restaurants are the perfect places to relax in an impressive architectural setting. Golf Sempachersee is a member of "The Leading Golf Courses" European community of quality and values.

Transfer from/to hotel in Lucerne, English speaking guide, Green Fee, Club rental, Pull cart

Friday 23rd April afternoon - approximately 5 hours

Minimum of participants: 5; Maximum of participants: 14
420 CHF per person

Visit to Transport Museum

You can spend hours at the Swiss transport Museum without noticing the time pass. There is certainly no time to get bored! The variety of attractions offered by this museum is unique in Europe. Hundreds of original exhibits document the development of transport, from early days to our present high-tech systems. Visitors will enjoy experimenting with the interactive installations and PC simulators. You can try out and compare the functioning of communication media such as television, radio and video. The museum complex includes the well-known Planetarium, which enjoys unrivalled popularity. Take a virtual journey into space at the Cosmorama or enjoy a breathtaking film experience at Switzerland's only IMAX Cinema, which also belongs to the museum. The Hans Erni Museum houses the largest existing collection of paintings by this well-known Swiss artist.

Transfer from/to hotel in Lucerne and tour

Friday 23rd April afternoon - approximately 2 hours

Minimum of participants: 5; Maximum of participants: 14
90 CHF per person

City Tour of Lucerne

You will learn important, humorous and interesting facts about Lucerne's history, churches, bridges, narrow streets, towers, squares and, of course, Lucerne's trademark - the Chapel Bridge with Water Tower. During your sightseeing you will be shown the most important sights as:

- 14th century Chapel Bridge with its Water Tower, part of the city's fortifications and Europe's oldest covered wooden bridge
- Baroque Jesuit Church
- Franciscan Church from the 14th century
- Spreuer Bridge with its 'Dance of Death' paintings
- Musegg Wall, rampart walls built in 1386
- Old City Squares with historical buildings
- Town Hall in Italian Renaissance style with open arcades facing the River Reuss
- Hof Church, the main Cathedral and also the most important Renaissance Church in Switzerland
- Lion Monument, memorializing the Swiss Guards who defended the Royal Palace in Versailles during the French Revolution
- KKL – Lucerne's Culture and Convention Center of the Parisian architect Jean Nouvel

Guided tour

Friday 23rd April afternoon - approximately 2 hours

Minimum of participants: 5; Maximum of participants: 25
20 CHF per person

All prices are VAT included.





Lucerne - 21, 22 & 23 April 2010

PRACTICAL INFORMATION

HOW TO REGISTER

by phone: +41 (0) 22 849 01 11
by fax: +41 (0) 22 849 01 10
by e-mail: info@academyfinance.ch
by post: Academy & Finance SA,
PO Box 6069, CH-1211 Geneva 6
www.academyfinance.ch

FEES

Please see the previous page.

REGISTRATION AND PAYMENT

Upon reception of your registration, Academy & Finance will send you an invoice. Payment can be made by credit card, bank transfer or cheque. Your registration will be binding on the organisers only after payment has been received in full by Academy & Finance SA.

- **Credit card** payments will be debited immediately upon receipt of card details. Credit card payments will be subject to a surcharge of 4 % (incl. VAT) to cover commission charges.
- **Bank transfers** should be made to Academy & Finance SA; the bank details will be indicated on the invoice.

SUBSTITUTION & CANCELLATION POLICY

Substitutions from the same company are accepted at any time. Cancellation requests must be received in writing, by fax or by post, by the following dates end of business (Geneva):

- 22 March 2010 refund of 80%
- 7 April 2010 included: refund of 40%
- after 7 April 2010 no refund will be made for cancellation

REGISTRATION FORM

You can also register by telephone: + 41 (0)22 849 01 11

SOCIAL PROGRAMME

I register for the social programme on Friday, 23 April and I choose:

- Golfing Sempachersee Visit to Transport Museum City Tour of Lucerne
- YES, I will be accompanied by _____ person(s)

Full name _____

Position _____

Company _____

Address _____

Postcode _____ City _____ Country _____

Tel _____ Fax _____

Mobile _____ E-mail _____

PAYMENT

I wish to pay by: Credit card Bank Transfer Cheque

Credit card payments will be debited immediately upon receipt of card details. Credit card payments will be subject to a surcharge of 4 % (inc. VAT) to cover commission charge.

Mastercard VISA AMEX Business card Personal card

Card No: _____ / _____ / _____ Expiry Date: _____ / _____

Name of card holder _____

Address of AMEX card holder _____

Date _____ Signature _____

The organisers reserve the right to change the programme if, despite their best efforts, circumstances oblige them to do so.